



Dear Merchant or Sponsor:

Carolina Hit Squad (a non-profit) baseball organization is a travel baseball team that is based out of Upstate, SC. We provide athletic training and educational in character and sportsmanship within the Upstate of South Carolina; promoting the development of youth sports. Through the hard work and dedication of a group of volunteers from our community, young men can develop their self-confidence, comradery, gain leadership abilities, improve their athletic skills, life lessons and represent our community and the state of South Carolina. We will play games throughout the state of South Carolina.

We are completely self-funded, tournament play can get rather expensive, because of entry fees, travel cost, etc. We are completely 100% volunteer, so 100% of your sponsorship benefits our program. We are currently seeking sponsors to help defray the costs of our upcoming season. Our sponsors are recognized in a number of ways, depending on their level of advertisement. We have a Facebook page (<https://facebook.com/carolinahitsquad>) and website (<http://carolinahitsquad.com>) where sponsors will be advertised as well as linked to their own website if they have one. We will also have a large team banner that will showcase the team and all of the sponsors that helped us get to where we want to be.

Also, we can provide you with tax receipts, tax id number, or any other info needed so your charitable sponsorship or donation can be documented for tax purposes.

Levels of Sponsorships:

- A. **Line Drive Single:** The Line Drive Single can be any amount given to help us reach our financial expenses as a team. You will be recognized in a list that will be located on the website.
- B. **Double To The Gap:** Double To The Gap level is an amount of \$200 or more that will have your company logo inserted on our Facebook page, sponsorship page of the website, as well as linked to your own website if you have one.
- C. **Triple Down The Line:** Triple Down The Line level will be \$300 or more that will give you link and logo on our Facebook page, website, as well as listed on the team banner in a list of sponsors.
- D. **Grand Slam Homerun:** The Grand Slam Homerun is the best level of them all. It will be \$500 or more and gives you link and logo on website, Facebook page, and large logo on team banner.

Any amount over \$1000 will give you all the above advertisements as well as a big box advertisement on the front page of the website.



Amounts needed:

1. We will be playing in 4 or more tournaments in the fall and 10 or more into the spring/summer. Those tournaments cost roughly \$400 each. Any amount given will help us to assist with this expense.
2. The team will also have to cover the cost of uniforms, and since most tournaments will be two days, we will need to purchase two sets of uniforms which would be roughly \$100 per player.
3. We would also like to provide the players with matching helmets to represent the team and your sponsorship, by having an attractive and more modern look at roughly a cost of \$350.
4. We also have the opportunity to represent the state of South Carolina by going to Cooperstown, NY and playing at Cooperstown Dream Park. This is a once and lifetime opportunity for these players, but does come with a hefty cost. It will roughly cost around \$1,000 per player, as well as per coach, just to participate in the event. Not to mention travel expenses. We will carry team banner to Cooperstown and recognize all contributors that helped us get there in grand fashion.

We would like to thank you in advance for any assistance that your company was able to provide.

Please make checks payable to Carolina Hit Squad

Sincerely,

Carolina Hit Squad Coaching Staff

jmoon@carolinahitsquad.com

(864) 641-9256